



UK Good Food, Good Farming March *Comms Pack for Partners*

Including:

1. Key Info
2. Important links
3. How to promote the march (with downloadable graphics)

1. Key info

- Who? Organised by [The Landworkers' Alliance](#) in partnership with other UK food and farming organisations
- When? Saturday October 15th 2022 @ 12pm BST
- Where? London, Parliament Square

2. Important Links

- [Good Food, Good Farming March webpage](#) (with a list of our 12 Key Demands)
- [Good Food, Good Farming March Eventbrite page](#)
- [Good Food, Good Farming Facebook event](#)

3. Help us to promote the march!

Text for newsletters

(please post with either [this A4 poster](#), or [this banner graphic](#))

 **Join us for the 2022 UK Good Food, Good Farming March!**

On Saturday October 15th - the day before World Food Day - we'll be joining the Landworkers' Alliance and dozens of other UK food and farming organisations to march on Parliament Square in London demanding that our leaders take action to defend our food and farming systems.

You can view the list of key demands [here](#).

Whether you're someone who grows, produces, distributes, prepares or eats food – we all have a stake in the food system. So save the date, and join us on October 15th to make your voice heard and shape the future of food and farming in the UK for the better.

For more information about the march, and to let us know you'll be there, head over to the [Good Food, Good Farming Eventbrite page](#).

Sample Instagram/Facebook post

(For Instagram please post with [this graphic](#), and for Facebook please post with [this A4 poster](#))

 **Join us for the 2022 UK Good Food, Good Farming March!**

On Saturday October 15th - the day before World Food Day - we'll be joining the @landworkersalliance and other food and farming organisations to march on Parliament Square in London, demanding that our leaders take action to defend our food and farming systems.

In the face of a dangerously inflated cost of living, the climate and nature crises, and the increasing precarity of both our food security and farming livelihoods, so much needs to be done. Yet our governments are

proposing to meet these needs with tepid national food strategies and underfunded future farming schemes. We're fed up!

 What do we want?

Strong and imaginative policies which will support a food and farming system that is able to feed us all without destroying our planet or degrading farming livelihoods.

 When do we want it?

We live in a time of crises, and the urgency for action has never been greater. We need change NOW!

Whether you're someone who grows, produces, distributes, prepares or eats food – we all have a stake in the food system. So save the date, and join us on October 15th to demand a food and farming system that holds the interests of communities, food producers and the environment at its heart.

Instagram: For more information about the march and to tell us you'll be there, please follow the link to the Good Food, Good Farming March Eventbrite page in our bio.

Facebook: For more information about the march and to tell us you'll be there, head over to the Good Food, Good Farming March Eventbrite page: <https://www.eventbrite.co.uk/e/good-food-good-farming-march-tickets-406782707027>

[#GoodFoodGoodFarming](#) [#WeAreFedUp](#)

Sample Tweets (x3)

 Join us in London on Saturday October 15th for the UK [#GoodFoodGoodFarming](#) March to demand that our Governments up their ambition in defending our food and farming systems

[#WeAreFedUp](#) [@LandworkersUK](#)



<https://www.eventbrite.co.uk/e/good-food-good-farming-march-tickets-406782707027>

🙄 Fed up of the rising cost of living, tepid government food strategies, & unambitious farming support schemes?

🚜 Join us October 15th for the [#GoodFoodGoodFarming](#) March to raise our voices in unison and demand real change!

[#WeAreFedUp @LandworkersUK](#)



<https://www.eventbrite.co.uk/e/good-food-good-farming-march-tickets-406782707027>

We live in a time of crisis. The urgency for action has never been greater.

🚜 Join us on October 15th in London for the [#GoodFoodGoodFarming](#) March to demand governments take action to support our food and farming systems.

[#WeAreFedUp @LandworkersUK](#)

<https://www.eventbrite.co.uk/e/good-food-good-farming-march-tickets-406782707027>